

Art1st

art1st

Art Education Program (AEP)



**“Without the background knowledge of the arts,
neither the students nor the subject teachers
will be able to integrate art in education.”**

**Arts Integration, CBSE,
2019**



Art1st Art Education Program (AEP)



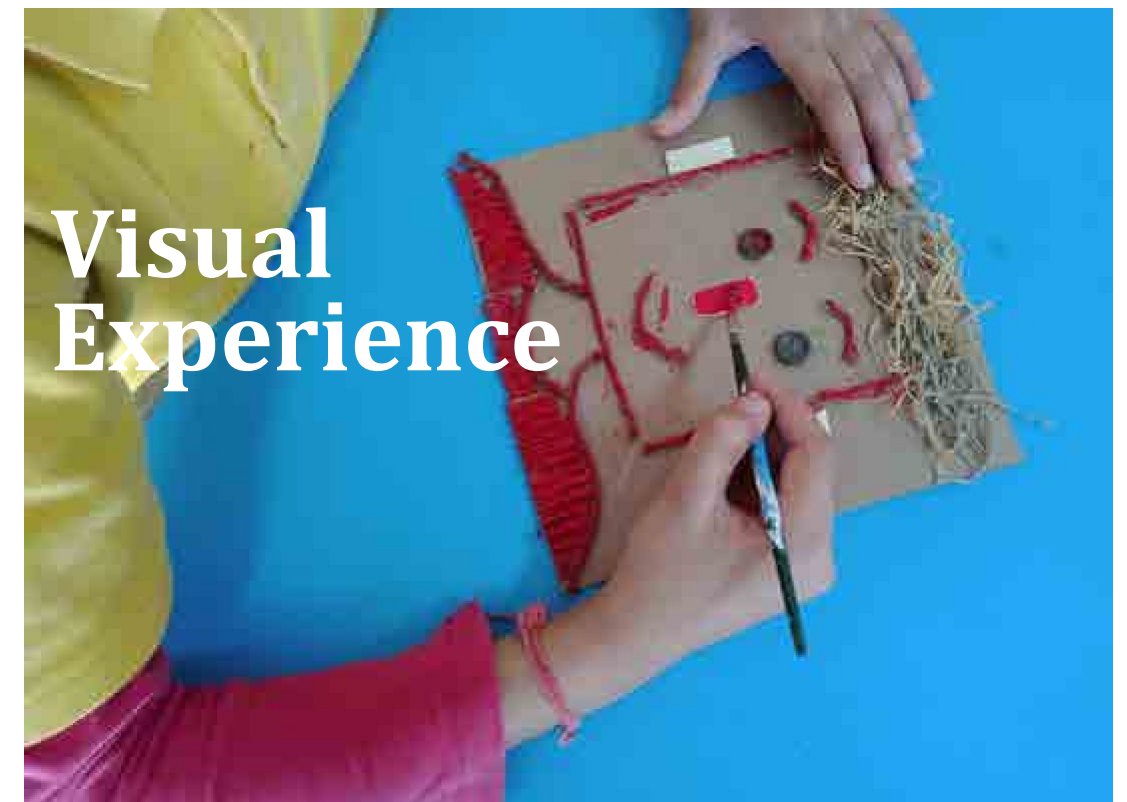
Visual
Learning

AEP Pre-School
Series I-II



Visual
Exploration

AEP Elementary School
Grades I-V



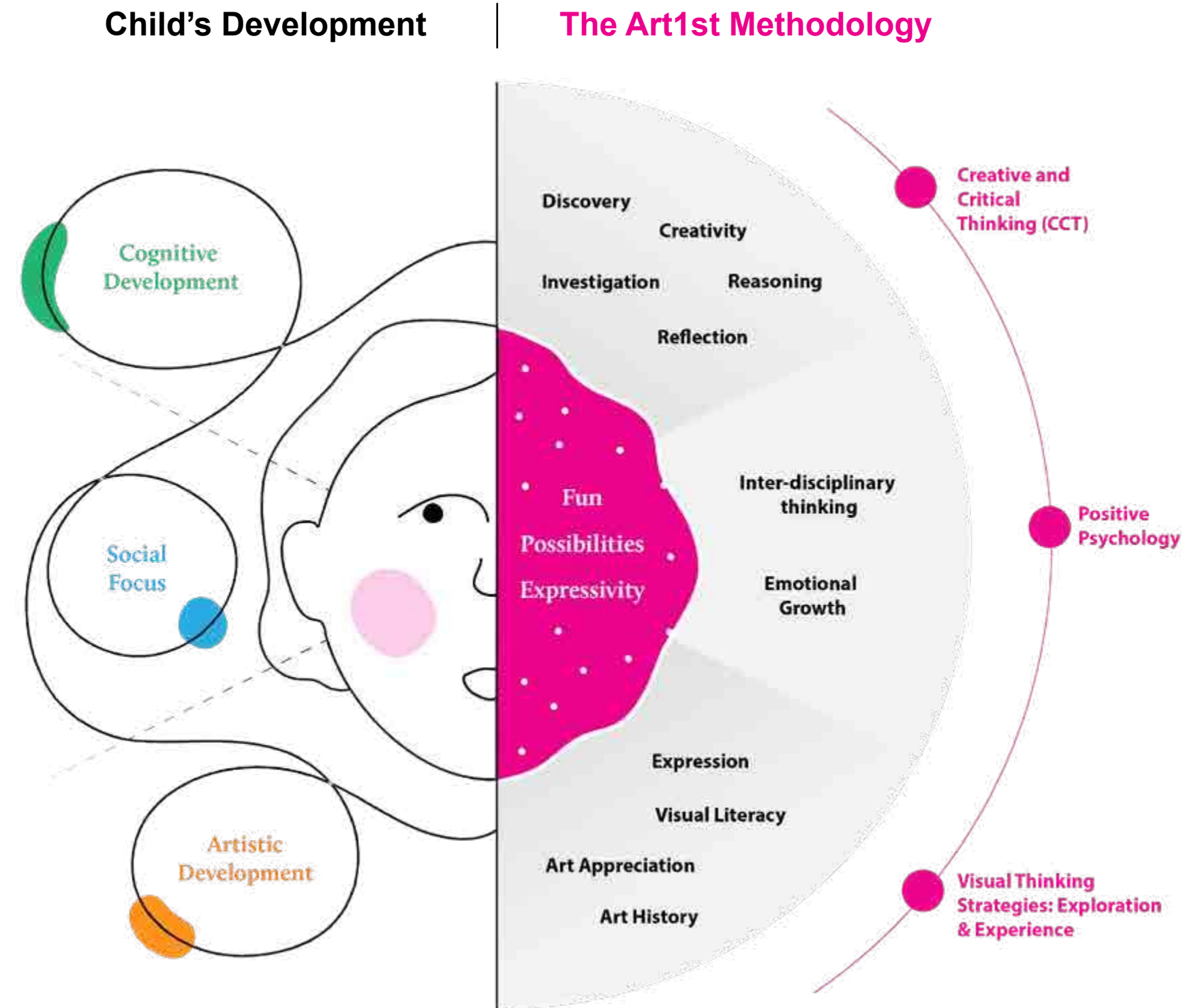
Visual
Experience

AEP Middle School
Grade VI-VIII

Our Methodology

The study of visual art requires an open-ended methodology and an inquiry-based approach.

- Our methodology is based on **Observation. Contemplation. Analysis.**
- This encourages the students to find their own innate abilities to respond to visual art.
- Curiosity, investigation, openness, and dialogue are important tools for engaging students in visual art.



Art1st Curriculum Advantage

A transformative engagement with the Visual Arts



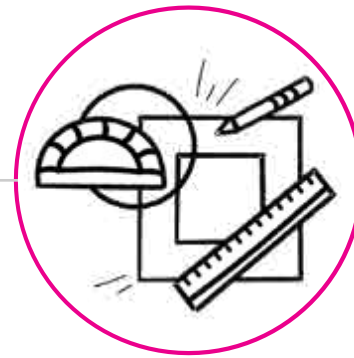
The program empowers **critical and creative thinking abilities** of the students.



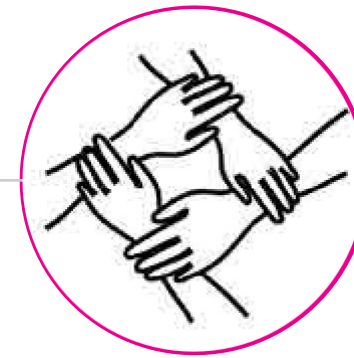
It enriches **visual literacy** by introducing students to the fundamentals of visual art.



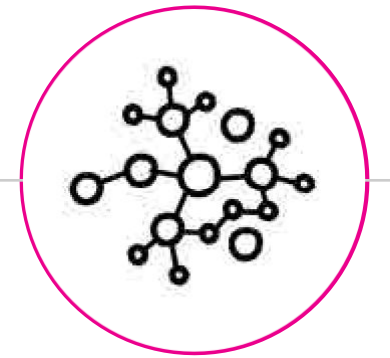
It enhances students' **personal aesthetic expression**, artistic confidence and quality.



Its holistic approach to **well-planned projects** and activities enable students to explore the visual medium



It situates the students in **evolving social environments** and supports inter-disciplinary thinking



It uses art education for the **intellectual, social and emotional growth** of the child.

AEP Implementation Process

1

Books



2

Training



3

Peer Learning



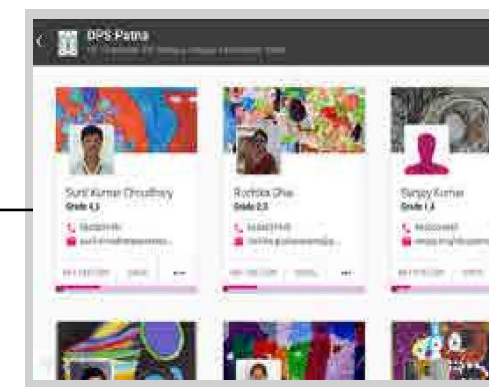
4

Documentation



5

Assessment



6

Display



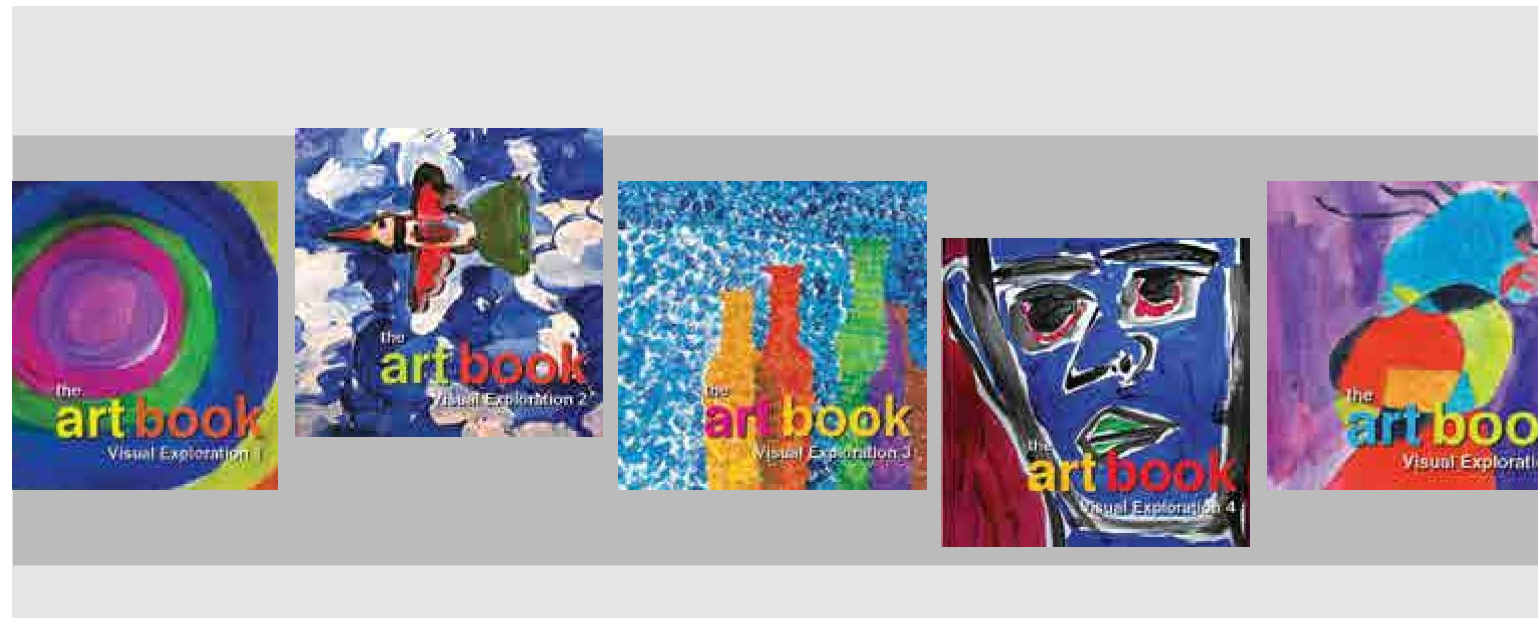
AEP Elementary School

Grades 1 - 5

Age Group: 6-10

The Elementary School curriculum is designed to impart a continuous training about elements of art and introduce children to art appreciation.

- The theme-based chapters in each book can be broken down to stories, concept discussions, projects and art appreciation. The themes focus on fantasy, community and nature.
- The concept discussions and projects encourage artistic expression through drawing, painting, sculpting, mixed media, and storytelling.
- Through art appreciation, students look at artworks from modern and contemporary Indian artists, as well as art movements, styles and art practices of the world.



The program involves:

- Curriculum Book for each grade
- Professional Development Program for Teachers
- Program Evaluation/ Assessment
- End-of-the-Year Curated Show
- Combining two periods of 30 mins each and making it 1 hr (60 mins) class per week, for each class

Training

01

Professional Development Program

The Training program will detail various frameworks that will allow the art educator to:

To convert the classrooms into **spaces where learning becomes a by-product of play**, and diversity of views, voices and outcomes is celebrated.

Understand children from the backgrounds they come from, and the need for **art and life to be integrated for teaching** in an effective and an affective manner.



Peer Learning

02

Through planned Session within an online space, Art1st Mentors assess teachers process, concerns and sharings. Some parameters of this session:

1. Lesson presentation and management
2. Knowledge of subject matter
3. Instruction methods
4. Student's involvement and growth

Post the session, mentors share their insights and feed-forward to the teachers in order to improve their instruction techniques and build better learning environments for the children.



Documentation & Assessment (Child Art)

03-04

Teachers are trained in **applying formative and portfolio assessment.**

The focus is on in-depth observations and evaluation of the child's work.

They are given parameters for formative assessment and for portfolio evaluation in order to gauge the growth of the child through the academic year.

During the yearly observation sessions, mentors also look at children's works created over the course of the curriculum to ascertain their evolution.

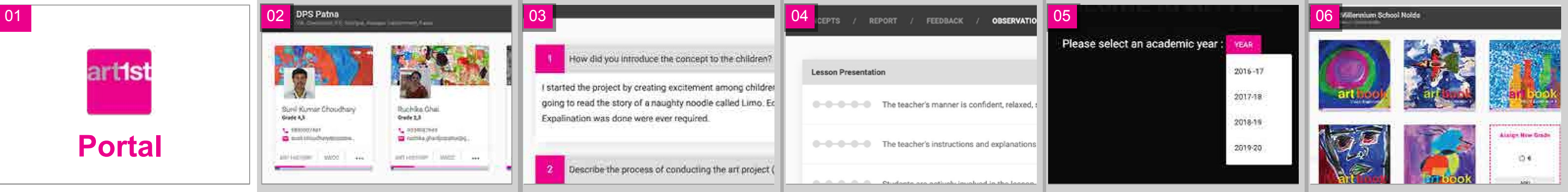




Documentation & Assessment (Teachers)

03-04

Art1st Portal is a unique web platform developed for the documentation and evaluation of the teaching processes in AEP.



Teachers, Mentors and Art1st team have a unique access to the portal

Teachers input their profile details and personalise the platform

Teachers upload their documentation of works and reports of their lessons for mentors to review

Art1st Mentors review and upload their observations of teachers in action; both in class and on the Art1st portal

The Art1st Team and School Co-ordinators review the interactions of teachers & mentors on a regular basis

The portal provides key insights to the Art1st team and schools about the effectiveness of the program

Display

05

At the end of the academic year, the teachers curate a Child Art Show where works of children, created over the year-long program, are displayed for a wide audience that include children, parents, teachers and heads of school.

- Within the 3-year AEP commitment, **Year 1** show is developed by carefully shortlisting the artworks.
- For **Year 2**, teachers are encouraged to pursue theme-based curations, while exploring exhibition spaces within schools creatively.
- **Year 3** is all about pushing boundaries by taking the show into the local public space.



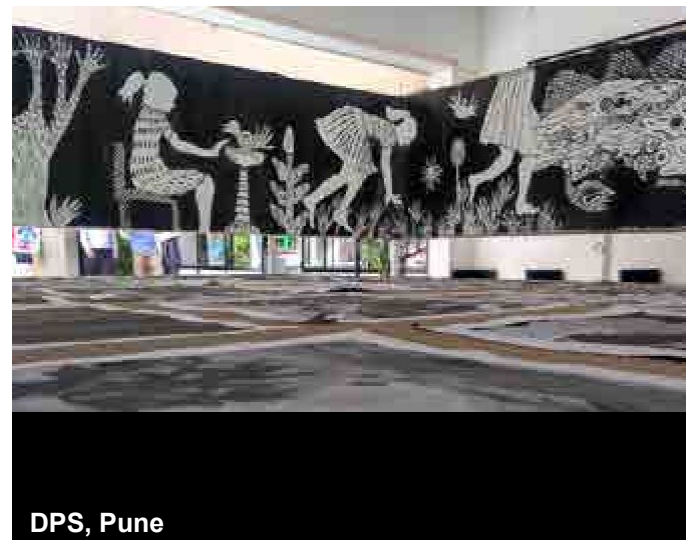
Akshara High School, Mumbai



TSRS Aravali, New Delhi



Akshara High School, Mumbai (Public Space)



DPS, Pune



TSMS, Noida



DPS, Agra





Training Structure-

- **Centralised OFFLINE Trainings** - For all the offline trainings, all the schools & mentor come together at a designated center (decided by the schools/ Management)
- **Centralised ONLINE Trainings** - For all the online sessions, all the schools & mentor come together on an online platform. i.e. Zoom platform.

Training/Peer Learning Session	Mode	Days	Center (Centralised Model)	Month (Dates- to be confirmed with school)
Annual Training	Offline	3	At School	May- June
Peer Learning Session 1	Online	3 (x 3 hrs /day)	Zoom Sessions	September
End Year Training	Offline	3	At School	November
Peer Learning Session 2	Online	3 (x 3 hrs /day)	Zoom Sessions	February

Terms and Conditions:

- Signing of an MOU between School & Art1st.
- Minimum Term of agreement: Three years.
- 12% escalation on program fees every year.
- 50% of the fees to be paid before commencing the program and remaining 50% in the month of September.
- Books to be procured at beginning of each year along with a set for teachers before the start of the program.
- Art1st will take care of the first courier dispatch expense of the AEP books post which the school will have to bear the cost.
- A 30 days credit period is given to schools/book vendors towards the invoice raised by Art1st on books.
- For all in-person trainings, the school will have to bear the travel, food & accommodation cost for the Art1st team, invited guests and the teachers.
- Peer Learning Sessions will be conducted via an online video conferencing platform on a mutually agreed schedule.
- Cost of art material to be borne by the school.

Art1st Arts Integrated Education Program

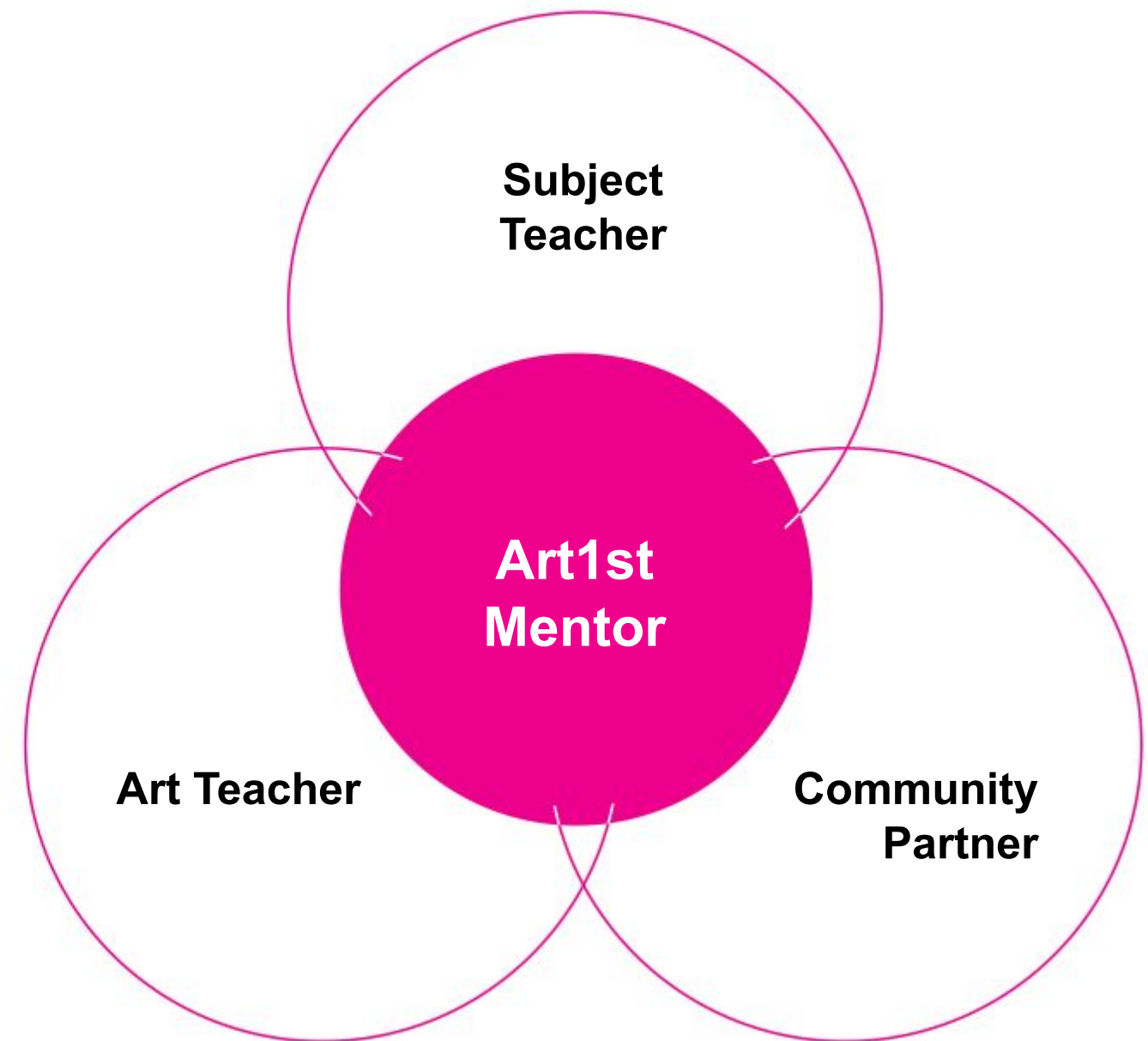
Art1st has developed a roadmap for arts integrated education and defined a multi-pronged approach to teaching and learning in which students engage in a creative process which connects an art form and another subject area and meets evolving objectives in both.

The Art1st Mentor serves as an integration specialist, and liaison between the subject teacher and art teacher.

Together they develop curricula to connect visual

language to other modes of learning. The teacher forms an essential relationship where by a creative/cultural knowledge base is collaboratively constructed and reflected throughout the school community.

Arts integration intensifies academic rigour as students engage problem-solving skills to draw connections across disciplines and demonstrate competency through creative endeavours.



To view our Arts-Integrated Education Program Brochure,
<https://art1st.co.in/overview>

Art1st Impact

Diverse expressions



“Children and teachers are looking at art differently. They are not being limited to a particular medium and looking at art as way of diverse expression.”

**Ravinder Kumar
Pandey, Principal, DPS
Agra**

Creative freedom



“Art1st has added immense value to the existing Art Programme at TSMS. Children enjoy the creative freedom to explore, observe, express and experiment. Their creativity amazes us each day.”

**Uttara Singh, Principal,
The Shriram Millennium School**

Powerful thinkers



“Art1st respects the creative and thinking potential of children, and intelligently engage students by encouraging them to observe, analyse and become powerful thinkers.”

**Sanjiv Kumar, Founder,
DPS Patna, Pune, Ludhiana,
Coimbatore**

Art1st AEP Schools

Private Schools

Sr.	School Name	City
SOUTH REGION		
1	Delhi Public School Coimbatore	Tamil Nadu
2	The Bharath Academy	Mangalore
3	The PSBB Millennium School	OMR, Chennai
4	The PSBB Millennium School	Coimbatore
5	Neev International	Bangalore
6	The PSBB Millennium School	GBKM, Chennai
7	PSBB Learning Leadership Academy	Bangalore
8	The Shri Ram Universal School	Hyderabad
9	The Shri Ram Academy School	Hyderabad
NORTH REGION		
1	The Millennium School	Lucknow
2	The Shriram Millennium School	Uttar Pradesh
3	DPS Rajnagar	Uttar Pradesh
4	Delhi Public School Agra	Uttar Pradesh
5	Delhi Public School Ludhiana	Punjab
6	The Millennium School	Noida, New Delhi
7	Delhi Public School, Ferozepur	Punjab
8	The Shriram Millennium School	Faridabad
9	The Shri Ram School, Aravali	New Delhi
10	The Shri Ram School, Vasant Vihar	New Delhi
11	DPSG Ghaziabad	Uttar Pradesh
12	The Shriram Millennium School	Gurugram, Haryana
13	The Millennium School, Amritsar	Punjab
14	Shiv Nadar School, Noida	Noida, New Delhi
15	Shiv Nadar School, Gurugram	Haryana
EAST REGION		
1	Delhi Public School Patna	Bihar
2	Magnus Global School	
3	The Newtown School	Kolkata
WEST REGION		
1	Delhi Public School Pune	Pune
2	Gundecha Education Academy	Mumbai
3	Pragnya Bodhini High School	Mumbai
4	The Little Company	Mumbai
5	The Kalyani School	Pune

Special schools/Centres

6	The Reading Tree	Mumbai
7	Delhi Public School Surat	Surat
8	Akshara High School	Mumbai
9	Delhi Public School	Nashik
10	Delhi Public School	Varanasi
11	Delhi Public School	Lavanagpur
12	Lodha World School, Thane	Mumbai
13	The Shriram Universal School, Palava	Mumbai
14	Lodha World School, Palava	Mumbai
15	Lodha World School, LWS, Palava	Mumbai
16	Lodha World School, Taloja	Mumbai

Sr.	School Name	City
WEST REGION		
1	Aured (Hearing Impaired Centre)	Mumbai
2	Guru Nanak Mission High School	Mumbai
3	ETC Municipal Corporation (NMMC)-run Education and Training Centre for special children	Mumbai
4	Antar Bharti Balgram	Lonavala
5	Prerana Hindi Vidyalaya	Mumbai
6	Vivekanand Sankul	Mumbai
CENTRAL REGION		
1	Muskaan	Bhopal
EAST REGION		
1	LOKA	Bihar
NORTH REGION		
1	Arunima (Project for Adults with Autism)	Dehradun
SOUTH REGION		
1	Har Mandir School	Tamil Nadu

NGOs

Sr.	School Name	City
1	CHIP	Mumbai
2	Muktangan	Mumbai
3	Scribble Foundation	Mumbai
4	Compound 13 Lab	Mumbai



“Sanjana felt freer to express her mind and became a little more vocal...”

Tarana Dang – Mother of Sanjana Jamnabai Narsee School, Mumbai

“Renee got to handle different materials and had the freedom to explore her ideas.

She felt she was doing something different.”

Gayatri Singh, Mother of Renee Jamnabai Narsee School,



“It has changed our vision towards arts and how to think out of the box. Thanks for coming and guiding us.”

Nisha Sharma, Art Teacher, DPS Ferozepur

“This is totally a new concept, a totally new methodology for me which will surely be fruitful for my children.”

Parul Dawer, Art Teacher, DPS Surat



Government Schools

Sr	School Name	City
	WEST REGION	
1	Pratiksha Nagar BMC School (Hindi medium)	Mumbai
2	Oshiwara BMC School (Hindi medium)	Mumbai
3	Irla Masjid BMC School (Urdu medium)	Mumbai
4	Sanyas Asram BMC School (Marathi medium)	Mumbai
5	Pratiksha Nagar BMC School (Urdu medium)	Mumbai
6	Oshiwara BMC School	Mumbai
7	Muktangan (NGO)	Mumbai
8	Aarey Colony School (Hindi medium)	Mumbai
9	Aarey Colony School (Marathi medium)	Mumbai
10	Aarey Colony School (Tamil medium)	Mumbai
11	Nutan Vidyamandir High School	Mumbai
12	ZP Primary School, Hedutane	Mumbai
13	Prabhadevi School	Mumbai
14	Ambedkar School	Mumbai
15	Elphinstone School	Mumbai
16	Globe Mill Passage School	Mumbai
17	Ganpatrao Kadam School	Mumbai
18	NM. Joshi School	Mumbai
19	Love Grove School	Mumbai
20	Sayani School	Mumbai
21	Prerana Hindi Vidyalaya	Mumbai
22	Vivekanand Sankul	Mumbai
23	Vidya Niketan	Mumbai

Sr.	School Name	City
	NORTH REGION	
21	Municipal Corporation of Delhi, Sarai Kale khan village	Delhi
22	Municipal Corporation of Delhi, Zakir Nagar Okhla	Delhi
23	Delhi Govt. School, Chittaranjan Park (CO ED)V Shyama Prasad Mukherjee	Delhi
24	Delhi Govt. School, Kalkaji, DDA Flats, Phase II-G(Co-ed)SS	Delhi
	EAST REGION	
25	Upgraded Middle School, Ishwapur	Gopalganj
26	New Primary School, Noniya Tola	Gopalganj
27	Upgraded Middle School, Sherpur	Gopalganj
28	New Primary School, Madhomath	Gopalganj
29	Government Middle School, Tulachhappar	Gopalganj
30	Upgraded Middle School, Bangalkhand	Gopalganj
31	Upgraded Middle School, Ahirauli	Gopalganj

Art1st Lab

Art1st has conceptualized Art1st Lab as a space where learning about visual arts is experiential and exploratory.

Lab Structure

Inspired from the Art1st Art Education Program and play-way method of teaching, the lab will incorporate games based on:

1. Fundamentals of Art
2. Art History and Appreciation
3. Methods and Techniques

We offer scalable Art1st Lab installations that can be customized to your school's space, resources and students' level of understanding.

To get the Art1st Lab in your school, **email us at art1stindia@art1st.co.in**

Art1st Lab | **Essential**



Art1st Lab | **Games Arena**



Art1st Publications

Art1st Publications introduce children to the exciting world of Indian visual art.

We function with a single-minded focus to generate awareness about Indian art and artists.

Our books explore their work and philosophy, approach and methodology, success and failure, all to have as many people, children and adult alike, get to know about them.

Many of our award-winning titles are available on Amazon.in. Read more about Art1st Publications [here](#).

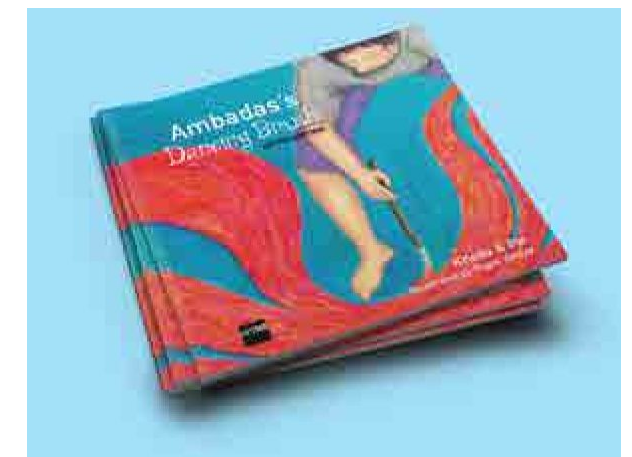
For book readings, workshops and procuring books for your library, email us at art1stbooks@art1st.co.in



Art is a Verb



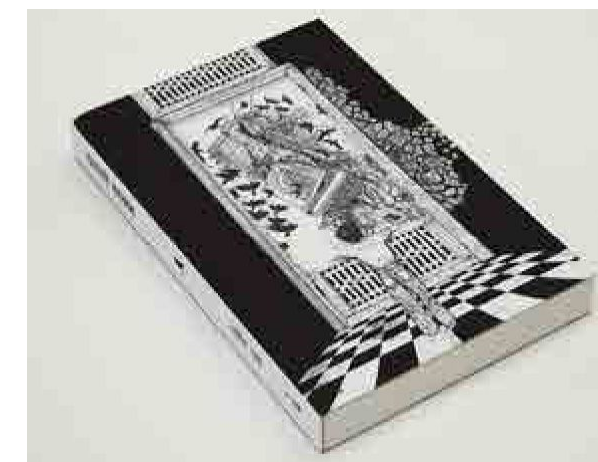
Raza's Bindu



Ambadas' Dancing Brush



Eye Spy Indian Art



Kaljai Kambakht



Un{Box}

Art1st

Art1st was established in 2009 with the objective to create and developing art learning environments that nurture and strengthen imagination, visual literacy, creative skills and cultural awareness of children and educators.

OUR REACH:

115,185+
students reached

164+
child art curated
shows organised

1283+
teachers mentored

91+
schools engaged
across India





Contact

The Art1st Art Education Programs for Preschool, Elementary and Middle schools can be implemented in various combinations based on your school's requirements. To know more about each program and how you can implement it in your school, feel free to contact:

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www.art1st.co.in

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